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STUDIES



**UNIVERSITÄT  
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SEIT 1386

## PROGRAM

### 2nd HCIAS SYMPOSIUM ON IBERO-AMERICAN STUDIES SOCIAL SUSTAINABILITY AND COMMUNICATION DYNAMICS

December 3-5, 2025

(last updated: December 3, 2025)

| Wednesday, December 3, 2025 |  |
|-----------------------------|--|
| 9:00-10:00                  | <b>Registration and Welcome Coffee</b>   |
| 10:00-10:30                 | <b>Welcome Address</b><br>Dr. Francisco Moreno-Fernández, Alexander von Humboldt Professor, HCIAS Director<br>Dr. Katherine Strasser, Dean of the Faculty of Social Sciences, Pontificia Universidad Católica de Chile<br>Dr. Ulrike Albrecht, Member of the Academic Advisory Council of Heidelberg University and the HCIAS Advisory Board<br>Dr. Alexander Au, Head of the International Relations Division of Heidelberg University  |
| 10:30-11:30                 | <b>Keynote Lecture “The Far Right in Latin America and Beyond” by Dr. Cristóbal Rovira Kaltwasser, Pontificia Universidad Católica de Chile</b><br>Chairperson: Dr. Alejandro Ecker, HCIAS   |
| 11:30-13:00                 | <b>Presentations</b><br><b>Section 3. Communication dynamics and CORRECTION OF PAST FAILURES of social sustainability –1/2–</b><br>Chairperson: Dr. Renata Motta, HCIAS<br><br><u>Urban Revolts and the Erosion of Citizenship Pacts in Latin America: Communication Failures and Endangered Social Sustainability</u><br>Dr. Nicolás Somma, Pontificia Universidad Católica de Chile<br><br><u>Failures of Social Sustainability and Radicalization: Communicative Dynamics of Chilean Right-Wing Elites after the Estallido Social</u><br>Luciano Santander, FU Berlin<br><br><u>Perceiving the invisible: Wealth, income inequality and legitimacy from the perspective of Chile’s popular classes</u><br>Dr. Jorge Atria, Pontificia Universidad Católica de Chile<br><br><u>Economic crises, voting, and long-term political socialization in Latin America</u><br>Dr. Alejandro Ecker, HCIAS |
| 13:00-14:00                 | <b>Lunch (IWH)</b>   |
| 14:00-15:30                 | <b>Poster Session</b><br>Chairpersons: Dr. Rosa Lehmann, HCIAS, and Dr. Alex Behn, CCSS UC<br><br><b>Section 1. Communication dynamics for the PROTECTION of social sustainability</b><br><u>Diversity and Objectivity in Chilean Migration Coverage: A Comparative Analysis of Legacy and Digital Native Media</u><br>Natalia Messer Molina, HCIAS  |

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|                                   | <p><u>Across So Many Seas: The Migration Route of Ladino in the Novel by Ruth Behar</u><br/>Nadezhda Bezuevskaja, HfJS/HCIAS</p> <p><b>Section 2. Communication dynamics for the PROMOTION of social sustainability</b><br/><u>Space and Belonging in Socio-Ecological and Spatial Conflicts over Land due to the Renewable Energy Transition in Rural Mexico</u><br/>Elena Marina Müller, HCIAS</p> <p><u>The EU-LAC Digital Alliance: Communicating Digital Futures that Uphold Social Sustainability</u><br/>Karla Alvarado, HCIAS</p> <p><u>Building community through heritage language care: the case of Spanish-speaking grassroots organizations in Germany</u><br/>Mariel Elizondo Romo, HCIAS</p> <p><u>Framing Immigrants: Discourses of Immigration and Social Sustainability in Spain's Balearic Parliament</u><br/>Jana Weckesser, HCIAS</p> <p><b>Section 3. Communication dynamics and CORRECTION OF PAST FAILURES of social sustainability</b><br/><u>The Need to Rethink our Territories: Decentralization policies in the Southern ConDoR</u><br/>Marcial Marin, HCIAS</p> <p><u>Non-cisgender activism in Peru. Acts of coalition and memory endeavors</u><br/>Blas de la Jara Plaza, HCIAS</p> <p><u>Temporal and Aspectual Adverbs in Political Discourse: Framing Social Sustainability in Latin America and Europe</u><br/>Constanza Cárdenas, Department of Romance Studies, Heidelberg University</p> |
| 15:30-16:00                       | <b>Coffee Break (IWH)</b>   |
| 16:00-17:30                       | <p><b>Presentations</b><br/><b>Section 2. Communication dynamics for the PROMOTION of social sustainability –1/2–</b><br/>Chairperson: Dr. Francisco Moreno-Fernández, HCIAS</p> <p><u>Digital activism for sustainability: the case of young vegans in Chile</u><br/>Dr. Claudia Giacomán, Pontificia Universidad Católica de Chile</p> <p><u>The role of communication dynamics and mental health recovery: from psychoeducation to innovative mental health treatments</u><br/>Dr. Alex Behn, Pontificia Universidad Católica de Chile</p>   |
| 19:30                             | <b>Conference Dinner</b>  |
| <b>Thursday, December 4, 2025</b> |   |
| 09:30-10:30                       | <p><b>Keynote Lecture “Intersectional Mobility, Communication Dynamics, and Political Choices. Far-Right Voting in Brazil and Germany” by Dr. Sérgio Costa, FU Berlin</b><br/>Chairperson: Dr. Renata Campos Motta, HCIAS</p>   |
| 10:30-11:00                       | <b>Coffee Break (IWH)</b>   |

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| <b>11:00-12:30</b> | <p><b>Presentations</b></p> <p><b>Section 1. Communication dynamics for the PROTECTION of social sustainability –1/2–</b><br/>Chairperson: Dr. Matias Bargsted, CCSS UC</p> <p><u>Toward a just transition: current debates and negotiations around just energy transition in Chile</u><br/>Dr. Rosa Lehmann, HCIAS<br/>Alejandra Irigoyen Rios, HCIAS</p> <p><u>Communicating justice: European and Latin American standards based on the Aarhus and Escazu Conventions on environmental justice</u><br/>Jorge Ossandón, Universidad de Chile</p> <p><u>A Dense Forest of Threats: How Environmental Journalists in Brazil Perceive and Experience Risk</u><br/>Dr. Isabella de Sousa Gonçalves, Johannes Gutenberg University Mainz</p>  |
| <b>12:30-13:30</b> | <b>Lunch (IWH)</b>   |
| <b>13:30-15:00</b> | <p><b>Presentations</b></p> <p><b>Section 1. Communication dynamics for the PROTECTION of social sustainability –2/2–</b><br/>Chairperson: Dr. Alejandro Ecker, HCIAS</p> <p><u>Depression and Variations in Democratic Support</u><br/>Dr. Matias Bargsted, Pontificia Universidad Católica de Chile<br/>Andrés González-Ide, Humboldt-Universität zu Berlin</p> <p><u>Quilombola labor and living in the Atlantic Forest: conflicts over communication and nature conservancy</u><br/>Dr. Bruna Távora de Sousa Martins, University of Münster</p> <p><u>Knowing Sustainability: Institutions governing the economy and the environment in rural and indigenous communities in Argentina</u><br/>Dr. Marc Frick, University of Basel</p> <p><u>Information Control: Corruption and Impunity as Determinants of Anti Press Violence in Mexico</u><br/>Luis Pesce, HCIAS</p> |
| <b>15:00-15:30</b> | <b>Coffee Break (IWH)</b>  |
| <b>15:30-17:00</b> | <p><b>Presentations – Room 1</b></p> <p><b>Section 2. Communication dynamics for the PROMOTION of social sustainability –2/2–</b><br/>Chairperson: Dr. Claudia Giacomani, CCSS UC</p> <p><u>Is science socially sustainable?</u><br/>Christian Blanco, Pontificia Universidad Católica de Chile</p> <p><u>Communicating Value, Enacting Justice: Women's Economies and the Promotion of Social Sustainability in Rural Border Regions</u><br/>Dr. Anke Kaulard, PUCP</p>   |

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| 18:00-19:00                     | <b>Round Table: Communicating for Societal Cohesion, Inclusion and Resilience – Völkerkundemuseum vPST, followed by reception</b><br><b>Dr. Matias Bargsted, Dr. Rosa Lehmann, Dr. Dominique Scherer</b><br>Welcome Address: Dr. Thomas Rausch, HCE-Director<br>Chairperson: Dr. Héctor Álvarez Mella, HCIAS  |
| <b>Friday, December 5, 2025</b> |   |
| 9:00-10:30                      | <b>Presentations</b><br><b>Section 3. Communication dynamics and correction of PAST FAILURES of social sustainability –2/2–</b><br>Chairperson: Dr. Nicolás Somma, CCSS UC<br><br><u>Epistemic Violence and Living Archives: Quilombist Responses to Colonial Erasure</u><br>Anne Cathrin Ziegler, CRC 1671 "Home(s)" & HCIAS<br><br><u>The Politics of Lithium Nationalization in Mexico</u><br>Rafael Hernández Westpfahl, HCIAS<br><br><u>The Unsustainable Past of Pesticides: Historical Origins of Pesticides Dependence In Brazil (1964-2024)</u><br>Mariah Freitas Monteiro, Katholische Universität Eichstätt Ingolstadt<br><br><u>The breakdown of social sustainability and the democratic system in Peru – As a highly polarised society, the clash between left-wing populism and the neoliberal model can lead to a breakdown of Peruvian social sustainability and its democratic system</u><br>Dr. Friedrich Ahnert, University of Nottingham |
| 10:30-11:00                     | <b>Coffee Break (IWH)</b>   |
| 11:00-12:00                     | <b>Keynote Lecture “Epistemic Crisis and Mental Health” by Dr. Svenja Taubner, Heidelberg University</b><br>Chairperson: Dr. Alex Behn, CCSS UC   |
| 12:00-12:30                     | <b>Conclusions and Closing Remarks</b>  |
| 12:30-13:30                     | <b>Lunch (IWH)</b>  |

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